

**16-17
OCTOBER
BREAK THE
GUINNESS
WORLD
RECORD**



STAND UP

SPEAK OUT

AGAINST POVERTY AND INEQUALITY



www.standagainstopoverty.org



IDEAS FOR ACTION

CONCERTS

- Invite popular local youth artists to perform
- Ask your school or University to help organise a concert on campus

ONLINE

- Post a blog or podcast about your preparations for STAND UP
- Promote STAND UP on bulletin boards, newsgroups, email lists
- Use social networking sites like Facebook, Myspace, Orkut, gather.com, meetup.com to get the word out

RADIO

- Talk to your local radio station about STAND UP

STREET THEATRE

- Have children read their own speeches on why STAND UP is important
- Organize dance or dramas in your community

PRIMARY SCHOOL

- Create and distribute promotional material (posters, hats, banners)
- Write your own version of the STAND UP Pledge
- Create STAND UP puppets and put on a play
- Create a paper cutout and write why you are standing up on the back. Link all the cutouts together in a long line.

SECONDARY SCHOOL

- Write about STAND UP in your school newspaper.
- Get your clubs to join STAND UP
 - Debate – Discuss the pros/cons of a global mobilisation
 - Theater – Unique way of incorporating a STAND UP moment into a play
 - Sports – Have a STAND UP moment during match

UNIVERSITY

- Have sport teams wear a WhiteBand during a match and have a STAND UP moment
- Put up a booth on campus to let people know about STAND UP
- Ask all the University clubs to join together for STAND UP
- Ask students to feature STAND UP on the campus newspaper, radio or TV station
- Link Universities together to compete for the most number of people to STAND UP
- Partner with the local Student Union/Federation/Council and ask them to co-sponsor/organize STAND UP events

**wear the white band
the symbol of the global
fight against poverty**

STAND UP and SPEAK OUT is a joint initiative of the United Nations Millennium Campaign and the Global Call to Action Against Poverty (GCAP).

www.standagainstopoverty.org

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